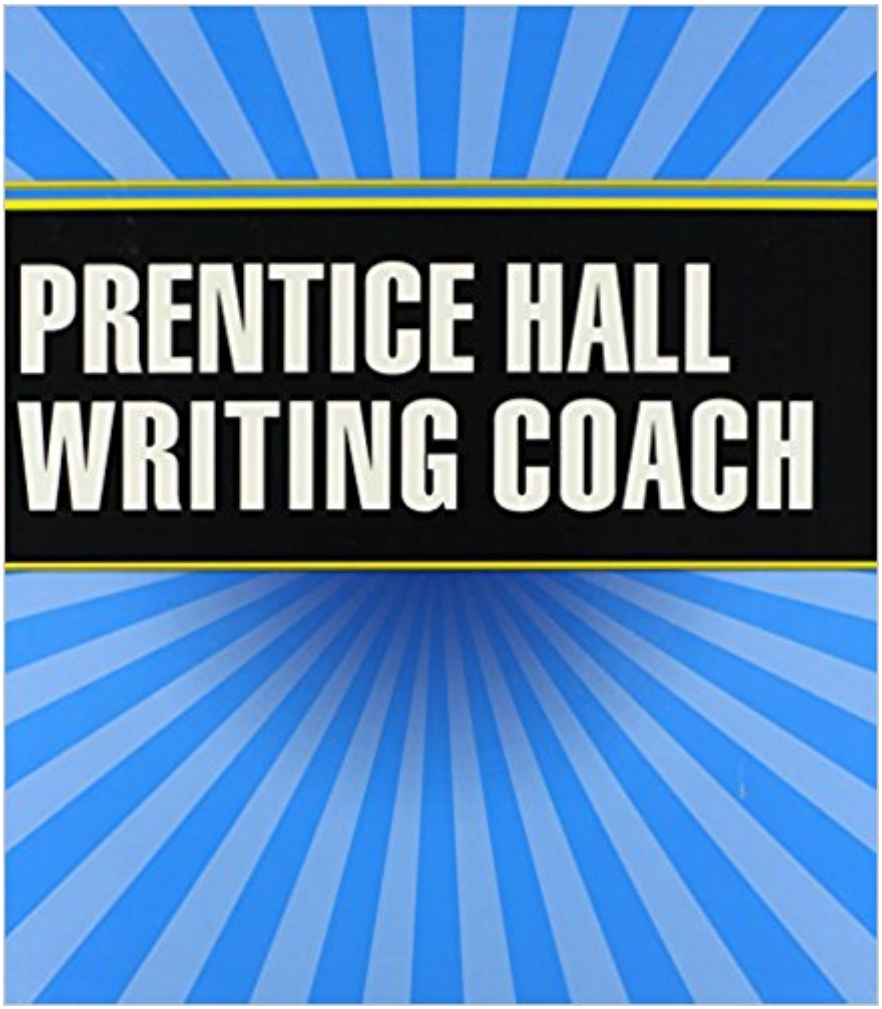
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WRITING COACH 2012 NATIONAL STUDENT EDITION GRADE 7 (NATL)



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Synopsis

Writing Coach: A Writing Curriculum by Pearson Grade 7 This includes a print Student Edition along with a 6-year license to Writing Coach Online. Features and Benefits Writing Coach is a digitally driven grammar and writing program that improves students’ skills in Grades 6–12. Good writing skills are important for students to succeed. Between writing sections on standardized tests and communicating digitally through e-mail and other electronic media, the ability to write clearly, concisely, and intelligently can carry students a long way in college and in life. What else is Writing Coach?   It’s Personalized Writing Coach gives your students personalized, detailed feedback on the strengths and weaknesses of their writing. It is the only program that uses a paragraph scorer as well as an essay scorer so that your struggling students who aren’t ready to write larger pieces can receive the same productive feedback as the rest of the class. It’s Flexible Writing Coach only has a few components that work together as a comprehensive writing program or a seamless complement to any literature anthologies, novels, or other language arts program you might be using. It’s Manageable The best way for your students to become better writers is to spend more time writing. The problem is, the more time they spend writing, the more time you need to spend grading and assessing. Writing Coach does the time-consuming work for you by grading all of your students’ writing examples and providing personalized feedback. This lets you spend more time teaching and a whole lot less time grading. It’s Engaging Writing Coach provides targeted writing feedback in an online format that works for your digital natives. Plus, your students will receive extensive experience communicating in today’s digital world with skills instruction in writing e-mails and blogs, evaluating material on the Internet, and developing multimedia presentations. It’s Comprehensive Writing Coach is more than just a writing program. It’s a complete language arts program that provides personalized grammar instruction as well. Writing Coach uses your students’ writing examples to diagnose strengths and weaknesses in their grammar and supports them with grammar instruction and remediation. Research The Writing Coach team worked with the Market Research staff to create and implement a comprehensive schedule of teacher and student focus groups, prototype tests, online surveys, and needs assessments. The key findings of the research were that: Teachers had a high interest in a digital product but still have limitations in access to technology Teachers want materials that are highly motivating and engaging Teachers are concerned with having materials that meet the needs of multiple student populations and ability levels, including ELL students Teachers want a program that is flexible and easy to use

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Customer Reviews

New book. Fast shipping.

excellent book was as stated

Great condition goodprice

Great

The book is New, excellenr conditions!

Haven’t actually started using this book yet, but flipping through I noticed that one of the sections of the book is poorly printed. Pages 65 through 112 in my copy a little blurry, due to a problem in the printing process. The reason I think it will be the same in other copies is that it is not just random pages. It’s the third group of pages that would have been printed all at once, then collated, folded, and bound in with 14 other groups. Wouldn’t be a big deal, but this was a $50 book.

Very good conditions.

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